

## ***What is it, and who is it for?***

The Government has announced details of the \$25 million business support package for impacted businesses in the seven regions hit by Cyclone Gabrielle and the January floods.

- The grants – to a maximum of \$40,000 – will be delivered by local delivery partners, such as Hawke's Bay Chamber of Commerce.
- We are now working on standing up application and payment systems to start accepting applications as soon as possible
  - o We will advise local business communities when applications open
  - o In the meantime, general criteria is available on [business.govt.nz](https://business.govt.nz) so you can start preparing some of the information needed for the application process
  - o Generally, business information such as type of business, location, and information about the impact you have experienced will be needed.
- Support for mental wellbeing is also available through the existing [First Steps](#) programme run by the Auckland Business Chamber
  - o Phone: 0800 178 783
  - o This programme is accessible to all impacted businesses, not just those in Auckland.
- Advice and guidance for affected businesses is also available via the EMA 0800 number and the [Regional Business Partners Network](#) whose advisors can work with cyclone-affected firms
  - o EMA Business Helpline: 0800 500 362
  - o Regional Business Partner, Hawke's Bay: [rbp@hbchamber.nz](mailto:rbp@hbchamber.nz)

## ***Funding Criteria***

To apply for support, businesses must meet the following criteria:

- be primarily located where a regional State of Emergency was declared
- face significant cashflow issues due to continued challenges with customer access, ability to source stock, supply chain issues, inability to operate as usual due to physical damage to equipment or premises, or delays in insurance assessment and repairs
- be an otherwise viable business both before and after the flooding
- not have received any funding from the MPI recovery fund
- commit to acting in line with employment law and with due regard to its employees

Additional criteria on top of the above may apply, this page will be updated in this event.

There is a cap of **\$40,000** support for affected business, in line with the MPI Cyclone Gabrielle relief package.



## Frequently Asked Questions

### ***What is the business support package?***

- On 26 February the Government announced details of the \$25 million support package for impacted businesses in the seven regions hit by Cyclone Gabrielle and the January floods.
  - o the main focus of the support will help firms maintain cashflow and position them for a successful recovery.
  - o Grants will support firms facing significant cashflow issues due to continued challenges with customer access, ability to source stock, supply chain issues, inability to operate as usual due to physical damage to equipment or premises, or delays in insurance assessment and repairs.
  - o Businesses that support farming and horticulture will be eligible
  - o Farmers, growers, and whenua Māori owners can access a separate \$25 million [primary sector support fund](#)

### ***When will businesses be able to access the package, what is the go-live date?***

- The pace at which applications open will vary amongst the delivery partners. At this stage, there isn't a set date. Local delivery partners will be working quickly to ensure those affected can access this support.

### ***Who is responsible for delivering the recovery package?***

- The local delivery partners who will administer the grants are:
  - o Northland Inc
  - o Auckland Business Chamber
  - o Toi Economic Development Agency
  - o Thames Coromandel District Council
  - o Trust Tairāwhiti
  - o Hawke's Bay Chamber of Commerce
  - o Taranaki District Council

## Criteria and eligibility

### ***Who is eligible for the recovery package?***

- To apply for support, businesses must meet the following base criteria and there may be further criteria at the discretion of each local delivery partner:
  - o be primarily located where a regional State of Emergency was declared
  - o face significant cashflow issues due to continued challenges with customer access, ability to source stock, supply chain issues, inability to operate as usual due to physical damage to equipment or premises, or delays in insurance assessment and repairs
  - o be an otherwise viable business both before and after the flooding
  - o not have received any funding from the MPI recovery fund
  - o commit to acting in line with employment law and with due regard to its employees

### ***Will sole traders and self-employed people qualify?***

## Cyclone and Flood Business Support

- Yes. Sole traders and self-employed people may be eligible for support if they meet the criteria.



**Hawke's Bay  
Chamber of  
Commerce**  
Ko te mana i te reo

Hawke's Bay Chamber of Commerce  
101 Queen Street East  
Hastings, 4122  
06 876 5938  
support@hbchamber.nz  
www.hbchamber.nz

### ***Are any businesses excluded from receiving support?***

- Businesses who have received funding through the MPI recovery fund will not be eligible to receive support through this package.

### ***Are primary industry firms excluded from receiving this support?***

- As long as firms haven't received funding through the MPI recovery fund they may be eligible to access this support if they meet the criteria.

## Application Q&As

### ***How do I sign up for support?***

- The full set of criteria and process for submitting applications for support will be released by the local delivery partner in each region. In the meantime, you can check [business.govt.nz](https://business.govt.nz) for the broad criteria for applying for grants

### ***How long will it take to go live with application process – when will people be able to apply?***

- The pace at which applications open will vary amongst the delivery partners.
- Local delivery partners are working quickly to set up their systems and ensure those affected can access this support.

### ***How fast will applications be processed to get cash out the door to businesses?***

- This will be up to each individual local delivery partner.
- They are very aware of the urgency and are working at pace.

### ***How long will it take to approve grants from when someone applies?***

- Application processing times may vary between our delivery partners. They will be working at pace to ensure this support gets to firms as quickly as possible.

### ***What proof or information will people need that submit for approval?***

- Local delivery partners will confirm the information they need to accept applications.
- In the meantime, we suggest you pull together key information about your business such as name, location, nature of business, and also information about the impact the cyclone has had on your business
- We also recommend checking the criteria on [business.govt.nz](https://business.govt.nz)

### ***What can people do to prepare for making their applications until it goes live?***

- Local delivery partners will confirm the information they need to accept applications.
- In the meantime, we suggest you pull together key information about your business such as name, location, nature of business, number of staff; and also information about the impact the cyclone has had on your business
- We also recommend checking the criteria on [business.govt.nz](https://business.govt.nz)